



# 2008

# SCORE<sup>®</sup>

Counselors to America's Small Business  
Orlando Chapter #138

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## international trade

*Carrie Bell*  
Operations Manager  
**World Trade Center Orlando**  
736-A North Magnolia Ave, 2nd Floor  
Orlando, Florida 32803  
407-649-1899  
fax: 407-649-1486  
email: [carrieb@worldtradecenterorlando.org](mailto:carrieb@worldtradecenterorlando.org)  
[www.worldtradecenterorlando.org](http://www.worldtradecenterorlando.org)

World Trade Center Orlando provides comprehensive international trade services and key global contacts to facilitate and expand trade for regional and worldwide clients. Membership in WTCOR offers benefits and services through the following service areas:

- Membership Services
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  - WTCA On-line service featuring global sales leads Trade Services
  - Trade research and marketing
  - Counseling on exporting/importing procedures and regulation
  - Information on overseas financial resources, tariff rate, and custom duty
  - Overseas and domestic distributors, traders, and/or suppliers assistance
  - Trade missions and inbound delegations
  - Trade counseling through our MOU with Enterprise Florida and USDOC Programs
  - Invaluable networking opportunities with local and foreign partners
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  - International speaker forum

## legal forms

*Joe Rosen*  
**Quikform Services**  
6503 N. Military Trail, #3501  
Boca Raton, FL 33496  
954-560-7538  
[www.quikfloridacorporation.com](http://www.quikfloridacorporation.com)

Quikform Services is a legal document and preparation service. We form corporations, limited liability companies ("LLCs") and nonprofits for small business owners throughout the State. Specifically, we will file the entity's organizing documents with the State and then prepare a corporate record book which will assist the business owner in properly maintaining and operating his or her business entity on a going-forward basis. If you wish to form a nonprofit for charitable, educational, scientific, or religious purposes, Quikform Services will assist your organization in preparing the 501(c)(3) application to obtain tax exempt status with the IRS. Our service fees are very reasonable and affordable. Order forms are conveniently available online at [www.quikfloridacorporation.com](http://www.quikfloridacorporation.com).

## office furnishings

*John Zurcher*  
Business Manager  
**IKEA**  
4092 Eastgate Drive  
Orlando, FL 32839  
407-355-3155 x-1804  
[www.ikea.com/business](http://www.ikea.com/business)

**BUSINESS IS LOOKING GOOD!**  
When it comes to furnishing your business, the possibilities are endless. IKEA has everything you need to make your business space personal at a low price:

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IKEA Furnishing Consultants can help you with space planning and product selection to create smart solutions that make your dream a reality. And best of all, the service is FREE! To schedule an appointment, call 407-355-3155 x-1337, or e-mail us at: [B145@memo.ikea.com](mailto:B145@memo.ikea.com)

more resources...

## payroll

*Matthew T. Williamson*  
**Payroll Office of America**  
1855 SR 434  
Longwood, FL 32750  
407-998-5585 or 800-243-6899 Ext. 5585  
fax: 407-788-7933  
email: [matthew.williamson@ioausa.com](mailto:matthew.williamson@ioausa.com)  
[www.poausa.com](http://www.poausa.com)

Payroll Office of America (POA) - Payroll is an essential part of any business' administration, where accuracy is paramount. The payroll process is a tedious one, requiring accurate record keeping, timely check disbursement and compliance with applicable laws. POA's services include:

- Instant access of payroll entry and information via [payentry.com](http://payentry.com)
- Payroll check distribution
- Payroll tax reporting, and tax payments
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- And much more ...

## technology/website

*Humberto Farias, Jr.*  
**Concept Web Solutions**  
Observatory Drive  
Orlando, FL 32835  
1-866-807-4774  
email: [info@conceptsol.com](mailto:info@conceptsol.com)  
[www.conceptsol.com](http://www.conceptsol.com)

Don't bother with trying to find different firms for different needs. Concept Solutions is your one-stop shop for all your web-related needs.

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We offer the same services you'd normally have to go to 5 different places to find. And we offer all 5 with a level of expertise that gives you the assurance you're getting the best for your money:

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**Location for all Seminars and Counseling:**  
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Phone: 407-420-4844 - Email: [score@floridanec.org](mailto:score@floridanec.org)  
**[www.scoreorlando.org](http://www.scoreorlando.org)**

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## advertising/marketing

*Frank Motola*

**Brandtastic, LLC**  
117 E. Amelia St.  
Orlando, FL 32801  
407-447-1042  
email: frank@brandtastic.us  
www.brandtastic.us

Welcome to what we call "Ad Agency 2.0." Brandtastic, LLC has redefined the agency experience by bringing together the best professional talent as a team. Our alliance works to create solutions that fit each specific client or project. Combining unrivalled expertise to focus on your needs, Brandtastic has created a new, no-frills, lean & powerful agency experience. From logo design, web sites, print and video to creative and unique marketing concepts - Brandtastic is ready to boost your business! The team at Brandtastic delivers no-nonsense advice and powerful marketing solutions designed to build your brand. Count on Brandtastic to provide all of the services it takes to meet your marketing, advertising and branding needs. Call Frank Motola, our Creative Director to schedule a free 30 minute meeting to learn how we can boost your business.

*Susan Payton, Managing Partner*

**Egg Marketing & Public Relations**  
2023 Mount Vernon Street  
Orlando, FL 32803  
407-895-7296  
email: smpayton@eggmarketingpr.com  
www.eggmarketingpr.com

Marketing is instrumental in growing any business. At Egg, we create a custom marketing strategy and implement it to increase your profits. Whether you need help with a single project or need us to be your marketing department, we have affordable solutions. Our services include: Marketing and PR Consultation, Marketing Plans, Marketing Coaching, Concise Web and Marketing Copy, E-Newsletter and Email Campaigns, Press Releases. Egg is the Orlando marketing firm that will increase your bottom line.

*Tom Minter*

**Magnolia Press**  
440 Lake Bennett Court  
Longwood, Florida 32750  
407-831-8030  
email: magnoliapress@mindspring.com

Magnolia Press has been a success-oriented supplier of high quality offset printing in the central Florida area for more than 30 years. Their record of satisfied clients in the business and civic community is unequalled. State-of-the-art press and pre-press equipment, coupled with a highly experienced and talented work force provides assurance to their customers that their printing needs will be handled with utmost care and be completed on time.

*Missie Lopez*

**Studio 4 Graphix**  
407-322-5016 office  
407-595-1626 cell  
email: missie@studio4graphix.com  
www.studio4graphix.com

We are dedicated to helping your business create and print your marketing materials from the ground up or just revitalize the old materials that have lost their sizzle. Specializing in design and printing for over 15 years.

- Marketing Materials (logos, business cards, company stationery sets, brochures, postcards, trade show graphics, menus, media/sales kits etc.)
- Ad Design
- Publication Design & Production

If it can be printed, we can create it, print it and deliver it to you!

## business broker

*Franco Ferrari, CBC, CFBI, CBI*

**Central Florida Franchisee (11 Counties)**  
**Ferrari Sunbelt Business Brokers**  
142 Wilshire Blvd.  
Casselberry, Florida 32707  
407-339-3101  
Fax: 407-830-4527  
email: fferrari@sunbeltorlando.com  
www.sunbeltorlando.com

Since 1985 Ferrari Sunbelt has brokered over 1,000 Central Florida Businesses. Entrepreneur Magazine has ranked Sunbelt Business Brokers #1 for the last eleven years. We accommodate buyers and sellers in the transfer of businesses from listing the business, finding the right buyer and preparing for the closing, professionally and confidentially.

*Linda Childers & Dawn von Graff*

**FBX-Florida Business Exchange, Inc.**  
555 Winderley Pl, Suite 300  
Maitland, FL 32751  
407-880-1550  
email: flbusinessgirl@aol.com  
www.fbxbrokers.com

WHY START A BUSINESS FROM SCRATCH WHEN YOU CAN BUY A SUCCESSFUL ONE THAT IS ALREADY MAKING MONEY? Find the perfect business for you! We are a full-service business brokerage and have been operating in Central Florida for over 40 years, which means that we are the best company to help you when it is time to find the right business to buy. We help you define exactly what business type would suit you best and then find you great businesses to explore that fit your specific needs. We completely support you throughout the entire purchasing process, so you know that you are getting the best possible deal and not missing anything important. We handle business sales, franchises and commercial property. Come to us for experienced help with all of your brokerage needs: Business Purchases and Sales, Mergers and Acquisitions, Business Valuations, Acquisition Searches, Counseling for Buyers and Sellers, Divestitures, New and Resale Franchises

## financial services

*Julie Kleffel, CFBB*

**BankFIRST**  
13207 W. Colonial Drive  
Winter Garden, FL 34787  
407-877-0909  
email: jkleffel@bankfirst.com  
www.bankfirst.com

BankFIRST is a community bank which has been serving small businesses in the greater Orlando area since 1989. We specialize in all types of products for the small business person, from checking and savings accounts to merchant services and internet banking to traditional SBA loans. BankFIRST will provide financing for start-up businesses, working capital loans and lines of credit, and real estate purchases and refinances. With a dedicated department to simplify the process and cut through the layers of red tape, BankFirst's SBA Express Loan Center can streamline your application and loan closing process and can offer many options. We will be there to grow with you and your business.

*Lauren Parrish*

**BankFIRST**  
13207 W.Colonial Drive  
Winter Garden, FL 34787  
407-877-0909  
email: jparrish@bankfirst.com  
www.bankfirst.com

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*Crystal Hartman*

**BankFIRST**  
1031 W. Morse Blvd., #160  
Winter Park, FL 32789  
407-622-3193  
email: chartman@bankfirst.com  
www.bankfirst.com

*Lucia Soto*

**FAIRWINDS Credit Union**  
135 W Central Blvd. Suite 140  
Orlando, FL 32801  
321-388-2060  
email: lsoto@fairwinds.org  
www.fairwinds.org

*Sean McGrover*

**Option Capital Management LLC**  
189 S. Orange Avenue Ste 840  
Orlando FL 32801  
407-409-8262  
email: sean.mcgrover@optioncapital.net  
www.optioncapital.net

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## franchises

*Mickey Rechkemer*

**The Entrepreneur's Source**  
888-675-2311  
email: esource.mr@verizon.net  
www.TheESource.com/MRechkemer

The Entrepreneur's Source is North America's leading business and franchise coaching organization. We help people build rewarding careers, take control of their lives, and create financial freedom. Our unique discovery and education process empowers our clients to explore alternative career options outside of the traditional job market in franchising and business ownership. It's the desire of The Entrepreneur Source to help people achieve their career dreams of self-employment, self sufficiency and reliance through business ownership. As a coach, I enjoy being part of my clients' journey of self discovery. I help guide clients by exploring alternate career options in a safe environment. I also coach business owners, providing Rapid Impact Solutions to improve sales, efficiency, and profits. Contact us to begin your own discovery process of finding the right business for you.

*Michael F. Murray*

**Frannet of Central Florida**  
324 Newburyport Avenue  
Altamonte Springs, FL 32701  
407-478-3722  
email: mfmurray2@earthlink.net  
www.frannet.com

Frannet is a franchise consulting company that works exclusively with clients who want to learn more about franchised business opportunities. A client profile is completed and after a personal meeting, a business model is built that is specific to that person. At that point, we can match your model with franchises and suggest those that will interest you. There are no fees charged for this service.

## insurance

*Matthew T. Williamson*

**Insurance Office of America**  
1855 SR 434  
Longwood, FL 32750  
407-998-5585 or 800-243-6899 Ext. 5585  
fax: 407-788-7933  
email: matthew.williamson@ioausa.com  
www.ioausa.com

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